

# Kilometers for Kidneys

University of Toledo- Morse Center  
Sunday, March 22, 2009 - 1:00PM

*This event, in its seventh year, is a walk in which participants collect donations to earn incentive prizes. The walk is indoors at the University of Toledo-Morse Center. During the walk there is lunch and entertainment that invites walkers along with patients and their families for a break away from the monotony of daily medical rituals. This event also offers many educational opportunities for guests. There will be glucose, blood pressure and cholesterol screenings available.*

## Sponsorship Opportunities

### Sprinter Sponsor -\$2,000

- ✓ Company named as Official Event Sponsor in all promotional materials.
- ✓ Company may have a booth at the event and/or distribute promotional items.
- ✓ Company logo on Event T-shirt named as the Official Event Sponsor.
- ✓ Company banner on display at Registration Area, in addition to having a banner on display on the walk route (provided by company).
- ✓ Mentioned as a Official Event Sponsor in all media releases leading up to the event.
- ✓ Company recognition in the Kidney Walk brochure as Official Event Sponsor.
- ✓ Company listing on Corporate Sponsor display board.
- ✓ Company will receive 10 tickets to the lunch provided at the walk.
- ✓ Recognition in the Kidney Khronicle; a quarterly newsletter that reaches more than 5,000 people with a vested interest in the Kidney Foundation.

### Hiker Sponsor - \$1,500

- ✓ Company may have a booth at the event and/or distribute promotional items.
- ✓ Company logo on Event T-shirt.
- ✓ Company banner on display at event (provided by company).
- ✓ Mentioned as a Major Sponsor in all media releases leading up to the event.
- ✓ Company recognition in the Kidney Walk brochure given to participants.
- ✓ Company listing on Corporate Sponsor display board.
- ✓ Company will receive 6 tickets to the lunch provided at the walk.
- ✓ Recognition in the Kidney Khronicle; a quarterly newsletter that reaches more than 5,000 people with a vested interest in the Kidney Foundation.

### Pacer Sponsor - \$1,000

- ✓ Company logo on Event T-shirt.
- ✓ Company banner on display at event (provided by company).
- ✓ Mentioned as a Sponsor in all media releases leading up to event.
- ✓ Company recognition in the Kidney Walk brochure given to participants.
- ✓ Company listing on Corporate Sponsor display board.

- ✓ Recognition in the Kidney Khronicle; a quarterly newsletter that reaches more than 5,000 people with a vested interest in the Kidney Foundation.

### Marcher Sponsor - \$500

- ✓ Company banner on display at event (provided by company).
- ✓ Company listing on Corporate Sponsor display board.
- ✓ Recognition in the Kidney Khronicle; a quarterly newsletter that reaches more than 5,000 people with a vested interest in the Kidney Foundation.

### Friend of the Kidney Foundation - \$250

- ✓ Company listing on Corporate Sponsor display board.

Please return this form by mail to the Kidney Foundation of NWO or fax to 419-531-6080.

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\$2,000 Sprinter Sponsor

\$1,500 Hiker Sponsor

\$1,000 Pacer Sponsor

\$ 500 Marcher Sponsor

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Check Enclosed

Please Invoice

Visa or Master Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT OF THE KIDNEY FOUNDATION OF NORTHWEST OHIO!!!**

