



The 18th Annual Wine Affair
Through the Drinking Glass



Prepared by: Shelly Joseph
Event Coordinator





The Kidney Foundation of Northwest Ohio's Signature Event "Wine Affair" begins with hundreds of Toledo business and philanthropic leaders eagerly anticipating the opening of the doors for an evening of fun, friends and philanthropy.

Live music fills the air of the Hilton Garden Inn as do the sights and smells of gourmet food and exotic wines. Guests enjoy sampling the fruit of the vine, while mingling with new friends and catching up with old friends too.

While you enjoy your wine browse more than 100 auction packages available for your bids during the silent auction. Take home valuable art, wine, vacations and more while helping out one of the communities most needed charities.



Mark your calendars for Friday the 20th of November 2009 for this Premier Wine Tasting Event. It is the perfect opportunity to put your message in front of consumers who can use your products and/or services while being a part of an important event in the community. You will be supporting a very worth while cause, The Kidney Foundation of Northwest Ohio.

The Kidney Foundation of Northwest Ohio is the beneficiary of this charitable evening. 100% of the funds raised stay in our community to provide essential services for more than 3,500 dialysis and transplant patients (and their families) in the foundation's 20 county service area. Your sponsorship and auction proceeds will be used to purchase life saving medications, provide transportation and supply nutritional supplements for needy patients. Funds are also used to support educational programs in our schools to help high risk students be aware of choices they can make to reduce their chances of developing kidney disease.



Your "Wine Affair" sponsorship includes many extras designed to highlight your business to our guests. Your name and logo will be displayed at the event, in the program booklet, and through verbal recognition from our Emcee, WTOL 11 News Anchor, Chrys Peterson.

We thank you for your consideration of this prestigious sponsorship and we look forward to having you as a part of the Premier Wine Tasting Event in Toledo, The 18th Annual Wine Affair, *Through the Drinking Glass!*



Friday the 20th of November, 2009

The Hilton Garden Inn

Levis Commons

18th Annual Wine Affair Sponsorship Opportunities

\$7,500 Presenting Sponsor

- ❖ Company identified as **Presenting Sponsor** on all materials related with the event.
- ❖ Full page ad (5 ½ x 8 ½) on inside cover of the program book.
- ❖ Company name and logo prominently displayed at the event.
- ❖ Four reserved corporate tables which includes forty (40) tickets to the event.
- ❖ Verbal recognition as a **Presenting Wine Sponsor** the night of the event.
- ❖ Recognition in the Kidney Chronicle, a quarterly newsletter that reaches more than 5,000 people with a vested interest in the Kidney Foundation.

\$4,000 Major Wine Sponsor

- ❖ Full page ad (5 ½ x 8 ½) in the program book.
- ❖ Company name and logo prominently displayed at the event.
- ❖ Company identified as a **Major Wine Sponsor** in all print media releases and promotional materials.
- ❖ Corporate table which includes thirty (30) tickets to the event with three reserved tables.
- ❖ Verbal recognition as a **Major Wine Sponsor** the night of the event.

\$2,500 Collectable Wine Sponsor

- ❖ Full page ad (5 ½ x 8 ½) in the program book.
- ❖ Company name and logo displayed at the event.
- ❖ Corporate table which includes Twenty (20) tickets to the event with two reserved tables.
- ❖ Verbal recognition as a **Collectable Wine Sponsor** the night of the event.

\$1,500 Rare Wine Sponsor

- ❖ ½ page ad (5 ½ x 4 ¼) in the program book.
- ❖ Company name displayed at the event.
- ❖ Ten (10) tickets to the event.
- ❖ Verbal recognition as a **Rare Wine Sponsor** the night of the event.

\$750 Fine Wine Sponsor

- ❖ ¼ page ad (2 ½ x 4 ¼) in the program book.
- ❖ Verbal recognition as a **Fine Wine Sponsor** the night of the event.
- ❖ Four (4) tickets to the event.

\$500 Friend of Wine Affair

- ❖ Company recognition in the program book.
- ❖ Two (2) tickets to the event

\$499 & under

- ❖ Company recognition in the program book.



Please fill out this form to indicate your level of corporate sponsorship.

\$ 7,500 Presenting Sponsor

\$4,000 Major Wine Sponsor

\$2,500 Collectable Wine Sponsor

\$1,500 Rare Wine Sponsor

\$750 Fine Wine Sponsor

\$500 Friend of Wine Affair

\$ _____ Other

A 3 year commitment is available at the following levels:

\$19,500 Presenting Sponsor (\$6,500/yr)

\$10,500 Major Wine Sponsor (\$3,500/yr) \$6,600 Collectable Wine Sponsor (\$2,200/yr)

\$3,750 Rare Wine Sponsor (\$1,250/yr) \$2,100 Fine Wine Sponsor (\$700/yr)

\$1500 Friend of Wine Affair (\$500/yr) \$ _____ Other

Contact Name _____

Company _____

Address _____

Phone _____

Check Enclosed

Please Invoice

Visa or MasterCard # _____ Expiration Date _____

Signature _____

Please return this form by mail to the Kidney Foundation of NWO or fax to 419-531-6080.

The print deadline for the program book is October 23, 2009.

Please email your ad to sevans@kfnwo.org to guarantee your ad in the program.

**If you have any questions or would like additional information,
please do not hesitate to contact Shelly Joseph at (419) 329-2353.**

THANK YOU FOR YOUR SUPPORT OF THE KIDNEY FOUNDATION OF NORTHWEST OHIO!